



ART DIRECTOR SR. VISUAL DESIGNER

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Atlanta, GA

PORTFOLIO

www.jaysharpestudios.com

KEY SKILLS

- > Project Management
- > Creative Team Leadership
- > Strategic Creative Design
- > Print, Digital & Social Media
- > Branding Creation/Reinvention
- > Motion Graphics/Animation
- > Signage/Event/Trade Graphics
- > Illustration
- > Infographics
- > Pitch Decks/Presentation
- > Photoshoot Direction
- > Web Design
- > UI/UX
- > Cost Control & Budgeting
- > Vendor Management
- > Excellent communication skills

TECH SKILLS

- > Adobe Creative Suite
- > FIGMA/XD
- > Jira/Asana/Trello/Slack
- > 3dsMax/Blender
- > GSuite/MS Office

EDUCATION

Villa Marie College
Bachelors: Visual Communications

Art Director / Sr. Visual Designer with 10+ years of experience creating branding, design systems, social media, infographics, slideshows/pitch decks, full campaigns, motion graphics, vector illustration and web.

Adept at delivering out-of-the box concepts, dynamic visuals and innovative strategies for online, print, events and video.

Proven capability for putting talents together and guiding them to work cohesively to turn creative concepts into reality.

PROFESSIONAL EXPERIENCE

2019-2022

ART DIRECTOR / PRINCIPAL

Jay Sharpe Studios

Atlanta, GA

- > Creative direction and execution of branding for clients
- > Marketing campaigns across social media, print and video
- > Video/Motion graphics creation and custom created MoGRTs (After Effects/Premiere)
- > Website design including responsive
- > Key art, infographics, illustration and slide decks
- > UI/UX interaction design (Figma and XD)

2011-2019

MARKETING ART DIRECTOR (INHOUSE)

Hi-Rez Studios

Atlanta, GA

Internationally-recognized video game publisher with six games totaling over 100 million users.

- > Managed inhouse creative team of five artists including team hirings, scheduling (JIRA and Asana), reviews and mentoring
- > Designed and managed all game brands including branding guidelines
- > Art directed all marketing & event creative across all games
- > Created targeted emails, social media campaigns, signage, esports events
- > Managed and art directed international pool of outsourcers for key art
- > Illustrated key art for promotions

*I am a strong believer
in using the latest technology and data
to create unique, dynamic
and compelling content
to compete for attention
in today's busy world.*